

Dear Vendor,

I want to extend a Happy New Year to you all with the hopes you are as ready for pond season as we are. Marc and I are again in charge of the Vendor Expo for the Indianapolis 2008 NMZNA Koi Show. Over the past 6 months since the 2007 show, the show committee members of NMZNA met and discussed the upcoming show and ways to improve the show. This letter is coming to you to let you know of specific dates, and a few things we are changing to improve the show.

First, the show dates for 2008 will be **June 21-22, 2008** (Saturday and Sunday) with set up on Friday for vendors. We needed to move the show to one weekend earlier than 2007 due to the AKCA seminar moving to the last weekend of June for 2008. We will be in the same building at the Indiana State Fairgrounds. Second, we are raising the rates slightly for the show for the booth rental. We will still keep the 12x12 size rather than the 10x10 most shows offer. However, we are also offering a 10% discount for those that send their deposit in by February 1, 2008. Third, if you reserve your booth space by February 1, 2008, you will be able to indicate your choice of booth space by marking a 1st, 2nd, and 3rd choice space. I will do everything in my power to ensure one of those choices is your booth. This will occur on a first received basis in case two vendors would choose the same booth.

Finally, last year's vendor survey recommended the following additions. We will have a hospitality room at the hotel Friday evening, vendor name tags, and an improved way to handle lunch on Saturday. This year the Club negotiated with the Holiday Inn North; at the Club's special rate of \$89 – see the NMZNA web site for hotel booking details.

We are excited about our 2008 show. The show date already appears on the Indiana State Fairgrounds website which goes out to over 12,000 people per month via e-mail. We have also developed a database of e-mail addresses for those that attended last year's show to receive a flyer. We know that since we were able to put together a good show last year with only 3 months preparation time, this year we can do an even better job of marketing the show.

Registration forms are available on our website. Included with this letter is a diagram layout. If you wish to reserve your space by February 1, 2008 please return your deposit of \$100 with your registration forms and diagram layout with your booth choices marked as 1st, 2nd, and 3rd choice. Upon receipt of your deposit and registration forms, a confirmation letter will be sent to you with any remaining balance indicated and your booth number.

I am looking forward to having you participate in another successful show. If you have any opinions or thoughts or ideas we may not have considered, please feel free to e-mail or call us. So, remember the official *Indianapolis NMZNA Koi Show is June 21-22, 2008 at the Indianapolis State Fairgrounds.*

Sincerely,

Marc and Tamara Skaggs, Vendor Chairmen 2008 Indianapolis NMZNA Koi Show
www.nmzna.net